

2017-7693  
2018-11-16

(Container)

**GROUP 2 HERBICIDE**

PRIORITY®  
HERBICIDE

FOR SALE FOR USE IN THE PRAIRIE PROVINCES AND PEACE RIVER REGION OF  
BRITISH COLUMBIA ONLY

AGRICULTURAL

READ THE LABEL AND BOOKLET BEFORE USING  
KEEP OUT OF REACH OF CHILDREN

ACTIVE INGREDIENT: florasulam 50 g/L  
Contains 1,2-benzisothiazoline-3-one at 0.02% as a preservative

REGISTRATION NO. 30831 PEST CONTROL PRODUCTS ACT

CAUTION



POISON

MAY CAUSE SLIGHT EYE IRRITATION

NET CONTENTS: 0.8L - bulk

For emergency medical help and health/safety inquiries call ProPharma Group at  
1.877.250.9291 (24 hours a day)

For spill, leak or fire call INFOTRAC at 1.800.535.5053 (24 hours a day)

ADAMA Agricultural Solutions Canada Ltd.  
300 – 191 Lombard Avenue  
Winnipeg, Manitoba  
R3B 0X1  
1-855-264-6262

®Trademark of Adama Agricultural Solutions Canada Ltd.

## **PRECAUTIONS**

### **MAY CAUSE SLIGHT EYE IRRITATION KEEP OUT OF REACH OF CHILDREN DO NOT APPLY BY AIR**

Do not enter or allow worker entry during the restricted entry interval (REI) of 12 hours after application.

**At all times:** Wear clean clothing with full length sleeves and pants.

**During mixing and loading, and clean-up and repair:** Wear chemical-resistant gloves. Rinse gloves before removal. Use safety glasses.

**At completion of spraying or end of the day:** Take a shower immediately. Wash thoroughly with soap and water before eating, drinking or smoking. Remove contaminated clothing at the end of the work session and store and wash separately from household laundry using detergents and hot water before reuse.

**CAUTION:** Users of Priority should check weather conditions prior to application of Priority on crops. Crops can be more sensitive to herbicide application under certain stressful environmental conditions. For example, heavy rain after Priority application that leaches the active ingredient florasulam into the root zone may cause crop injury, such as yellowing and stunting. In most cases, crops will outgrow the symptoms, but in severe situations reduced crop stand, yield, quality or delayed maturity may occur.

## **FIRST AID**

**Take container, label or product name and Pest Control Product Registration Number with you when seeking medical attention.**

**If swallowed:** Call a poison control centre or doctor immediately for treatment advice. Have person sip a glass of water if able to swallow. Do not induce vomiting unless told to do so by a poison control centre or doctor. Do not give anything by mouth to an unconscious person.

**If on skin or clothing:** Take off contaminated clothing. Rinse skin immediately with plenty of water for 15-20 minutes. Call a poison control centre or doctor for treatment advice.

**If inhaled:** Move person to fresh air. If person is not breathing, call 911 or an ambulance, then give artificial respiration, preferably by mouth-to-mouth, if possible. Call a poison control centre or doctor for further treatment advice.

**If in eyes:** Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. Call a poison control centre or doctor for treatment advice.

## **TOXICOLOGICAL INFORMATION**

No specific antidote. Employ supportive care. Treatment should be based on judgment of the physician in response to reactions of the patient. Treat symptomatically.

## **AGRICULTURAL CHEMICAL**

Do not ship or store with food, feeds, drugs or clothing.

## **ENVIRONMENTAL HAZARDS**

Overspray or drift to sensitive habitats should be avoided. A buffer zone of 30 metres is required between the downwind edge of the boom and the closest edge of sensitive terrestrial habitats including forested areas, shelter belts, woodlots, hedgerows, and shrublands. A buffer zone of 5 metres is required between the downwind edge of the boom and the closest edge of sensitive aquatic habitats including sloughs, ponds, prairie potholes, lakes, rivers, streams, wetlands and wildlife habitats at the edge of these bodies of water. Do not contaminate these habitats when cleaning and rinsing spray equipment or containers.

Do not apply during periods of dead calm or when winds are gusty.

## **STORAGE**

Store in original containers in a secure, dry heated storage. PRIORITY will freeze at -10°C. If product is frozen, bring to room temperature and agitate before use. Do not allow contamination of seeds, plants, fertilizers or other pesticides. Do not contaminate food, feedstuffs or domestic water supplies. If containers are damaged or spill occurs, use the product immediately or contain the spill with absorbent materials and dispose of waste.

## **DISPOSAL**

### **Recyclable Containers:**

Do not reuse this container for any purpose. This is a recyclable container, and is to be disposed of at a container collection site. Contact your local distributor/dealer or municipality for the location of the nearest collection site. Before taking the container to the collection site:

1. Triple- or pressure-rinse the empty container. Add the rinsings to the spray mixture in the tank.
2. Make the empty, rinsed container unsuitable for further use.

If there is no container collection site in your area, dispose of the container in accordance with provincial requirements.

### **Refillable Containers:**

For disposal, this container may be returned to the point of purchase (distributor/dealer). It must be refilled by the distributor/dealer with the same product. Do not reuse this container for any other purpose.

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## **GENERAL INFORMATION**

PRIORITY is a selective postemergence herbicide for the control of hard-to-kill annual broadleaf weeds such as chickweed, wild buckwheat and cleavers in spring wheat (including durum), winter wheat, spring barley, and oats (tank mixes only) not underseeded with legumes. PRIORITY is mixed with water and applied as a uniform broadcast spray. It is non-corrosive, nonflammable, and nonvolatile.

PRIORITY must be applied early postemergence, to the main flush of actively growing broadleaf weeds. Warm, moist growing conditions promote active weed growth and enhance the activity of PRIORITY by allowing maximum foliar uptake and contact activity. Weeds hardened off by cold weather or drought stress may not be adequately controlled or suppressed and re-growth may occur. For best results, ensure thorough spray coverage of target weeds. See "DIRECTIONS FOR USE" section of this label for complete use details.

PRIORITY stops growth of susceptible weeds rapidly. However, typical symptoms (discolouration) of dying weeds may not be noticeable for 1 to 2 weeks after application, depending upon growing conditions and weed susceptibility. Degree of control and duration of effect are dependent on weed sensitivity, weed size, crop competition, growing conditions at and following treatment, and spray coverage.

## **MODE OF ACTION**

PRIORITY inhibits the production of the ALS enzyme in plants. This enzyme is essential for the production of certain amino acids which are essential for plant growth. PRIORITY is a Group 2 mode of action herbicide.

## **GENERAL USE PRECAUTIONS**

### **Sensitive Plants**

Do not apply PRIORITY directly to, or otherwise permit it to come in direct contact with susceptible crops or desirable plants including alfalfa, edible beans, canola, flowers and ornamentals, lentils, lettuce, peas, potatoes, radishes, soybeans, sugar beets, sunflowers, tomatoes or tobacco.

### **Non-Target Sites**

Do not apply where proximity of susceptible crops (e.g. canola and legumes) or other desirable plants is likely to result in exposure to spray or spray drift. See Environmental Hazards section of the label.

### **Crop Rotation**

Fields previously treated with PRIORITY can be seeded the following year to barley, brown mustard, canola, chickpeas, field beans, flax, Juncea canola, lentils, oriental mustard, peas, soybeans, sunflower, wheat, yellow mustard or fields can be summerfallowed.

Do not use in successive years at the same site.

This product has potential to leach. Do not apply excessive irrigation.

### **Tank Mixtures**

In some cases, tank mixing a pest control product with another pest control product or a fertilizer can result in biological effects that could include, but are not limited to: reduced pest efficacy or increased host crop injury. The user should contact Makhteshim Agan of North America Inc. at 1-919-256-9300 for information before mixing any pesticide or fertilizer that is not specifically recommended on this label. The user assumes the risk of losses that result from the use of tank mixes that do not appear on this label or that are not specifically recommended by MANA Inc.

### **Spray Equipment Precaution**

Do not apply through any type of irrigation system.

## **DO NOT APPLY BY AIR.**

### **To Reduce Spray Drift:**

1. Use nozzles delivering higher volumes and coarser droplets.
2. Use low pressures (200 to 275 kPa).
3. Use 100 L/ha of spray solution.
4. Spray when the wind velocity is 15 km/hr or less.
5. Spot treatments should only be applied with a calibrated boom to prevent over-application.

### **Equipment Clean-Up**

Equipment used to apply PRIORITY should not be used to apply other pesticides to sensitive crops without thorough cleaning. To avoid subsequent injury to crops other than cereals, all spraying equipment must be thoroughly cleaned both inside and out, as follows:

1. Immediately after spraying, drain. Any contamination on the outside of the spraying equipment should be removed by washing with clean water.
2. Rinse inside of tank with clean water and flush through booms and hoses using at least one tenth of the spray tank volume. Drain tank completely.

3. Add 1 L of household ammonia (containing a minimum of 3 % ammonia) per 100 L of water while filling the tank with clean water. Agitate and then briefly flush the boom and hoses with the cleaning solution. Top up with water making sure the tank is completely full and allow to stand for 15 minutes with agitation. Flush the boom and hoses and drain tank completely.
4. Remove nozzles and screens and clean separately with an ammonia solution (100 mL in 10 L water).
5. Rinse the tank with clean water and flush through the boom and hoses using at least one tenth of the spray tank volume. Drain tank completely.

**Note:** If it is not possible to drain the tank completely, step 3 must be repeated before going onto step 4.

**Caution:** Do not use ammonia with chlorine bleach. Using ammonia with chlorine bleach will release a gas with a musty chlorine odour which may cause eye, nose, throat, and lung irritation. Do not clean equipment in an enclosed area.

## **DIRECTIONS FOR USE**

**READ THE ENTIRE LABEL BEFORE USE. FAILURE TO FOLLOW LABEL INSTRUCTIONS MAY RESULT IN ERRATIC WEED CONTROL OR CROP DAMAGE. DO NOT APPLY TO CROPS UNDERSEEDDED WITH LEGUMES.**

### **Weeds Controlled or Suppressed by PRIORITY at 100 mL/ha**

#### Weeds Controlled:

buckwheat, wild	shepherd's-purse
canola, volunteer*	smartweed
chickweed, common	stinkweed
cleavers	mustard, wild
cow cockle	

\*Including herbicide-tolerant canola varieties except Clearfield canola.

#### Weeds Suppressed:

hempenettle	sowthistle, annual
narrow-leaved hawk's beard	sowthistle, perennial*
pigweed, redroot	

\*Applications made at advanced leaf stages will reduce product effectiveness.

## **TANK-MIX COMBINATION – PRIORITY + GLYPHOSATE PRESENT AS ISOPROPYLAMINE SALT OR DIMETHYLAMINE SALT**

### **Application Directions**

PRIORITY may be tank mixed with glyphosate present as isopropylamine salt or dimethylamine salt

to control volunteer glyphosate tolerant canola, wild buckwheat (up to 5 leaf) and top growth control of dandelion (up to 6 leaf stage) in addition to the labelled weeds controlled by PRIORITY or glyphosate.



Apply PRIORITY at 100 mL/ha and glyphosate (present as isopropylamine salt or dimethylamine salt) at 450 g a.e./ha in 100 L water per hectare.

### **Application Timing and Cropping**

Apply to actively growing weeds in the 2-4 leaf stage, except where noted above. Extreme growing conditions such as drought or near freezing temperature prior to, at or following time of application may reduce weed control. Only weeds which are emerged at the time of application will be affected. If foliage is wet at the time of application, control may be decreased. Under conditions of high weed density, control may be reduced.

### **Spring**

PRIORITY + glyphosate may be applied in the spring prior to seeding and no longer than 48 hours after seeding prior to any crop emergence. Fields treated with PRIORITY in the spring may be planted to barley, oats, wheat, durum or summer fallowed.

### **Summer**

Prior to August 1<sup>st</sup>, PRIORITY + glyphosate may be applied to summer fallow fields and seeded in the following spring to barley, canola, oats, peas or wheat (including durum) or summer fallowed.

After August 1<sup>st</sup>, PRIORITY + glyphosate may be applied to summer fallow fields and seeded in the following spring to barley, oats or wheat (including durum) or summer fallowed.

### **Fall**

PRIORITY + glyphosate may be applied to stubble or summer fallow fields after August 1st and prior to freeze-up and may be seeded to barley, oats or wheat (including durum) or summer fallowed.

### **Do not use in successive years at the same site.**

Apply only one of the following treatments to the same site in the same year: a tank-mix of PRIORITY and glyphosate (present as isopropylamine salt or dimethylamine salt, prior to planting or as the initial treatment in summerfallow) or any post emergent herbicide containing florasulam.

### **Mixing Instructions**

1. Fill sprayer tank 1/2 full of water.
2. Start sprayer tank agitation.
3. Add the required amount of PRIORITY.
4. **Add tank mix partner and continue to agitate.**
5. Fill the sprayer tank with sufficient water to spray 100 L of spray mixture per hectare.
6. Follow sprayer directions and precautions as outlined above, especially when applying next to sensitive crops (e.g. canola and legumes).
7. Follow sprayer clean-up directions.

### **Preharvest/Grazing Intervals**

Livestock may be grazed on treated crops 7 days following application. Do not harvest the treated crop within 60 days after application.

## **RESISTANCE MANAGEMENT RECOMMENDATIONS**

For resistance management, PRIORITY is a Group 2 herbicide. Any weed population may contain or develop plants naturally resistant to PRIORITY and other Group 2 herbicides. The resistant biotypes may dominate the weed population if these herbicides are used repeatedly in the same field. Other resistance mechanisms that are not linked to site of action, but specific for individual chemicals, such as enhanced metabolism, may also exist. Appropriate resistance management strategies should be followed.

To delay herbicide resistance:

- Where possible, rotate the use of PRIORITY or other Group 2 herbicides within a growing season (sequence) or among growing seasons with different herbicide groups that control the same weeds in a field.
- Use tank mixtures with herbicides from a different group when such use is permitted. To delay resistance, the less resistance-prone partner should control the target weed(s) as effectively as the more resistance-prone partner
- Herbicide use should be based on an integrated weed management program that includes scouting, historical information related to herbicide use and crop rotation, and considers tillage (or other mechanical control methods), cultural (for example, higher crop seeding rates; precision fertilizer application method and timing to favour the crop and not the weeds), biological (weed-competitive crops or varieties) and other management practices.
- Monitor weed populations after herbicide application for signs of resistance development (for example, only one weed species on the herbicide label not controlled). If resistance is suspected, prevent weed seed production in the affected area if possible by an alternative herbicide from a different group.
- Prevent movement of resistant weed seeds to other fields by cleaning harvesting and tillage equipment when moving between fields, and planting clean seed.
- Have suspected resistant weed seeds tested by a qualified laboratory to confirm resistance and identify alternative herbicide options.
- Contact your local extension specialist or certified crop advisors for any additional pesticide resistance management and/or integrated weed management recommendations for specific crops and weed biotypes.
- For further information or to report suspected resistance, contact Adama Agricultural Solutions Canada Ltd. at 855-264-6262.

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