



FOR IMMEDIATE RELEASE:

UAP to Distribute Rovral® Fungicide Wettable Powder Formulation in Canada

February 6, 2012 – Dorchester, Ontario – UAP Canada Inc. and FMC Agricultural Products have reached an agreement that will see UAP serve as the exclusive distributor of the wettable powder formulation of Rovral® fungicide in Canada. FMC Corporation acquired the Rovral® brand fungicides from Bayer CropScience in 2011.

“Rovral® brand fungicides are well-established brands that are registered in more than 50 countries worldwide and have and continue to serve farmers in a wide range of markets very well,” says David Strilchuk, Canada Country Manager with FMC Corporation.

“The WP (wetable powder) formulation of Rovral® has a particularly good fit with a number of fruit and vegetable crops,” says Janet Porchak, National Marketing Manager with UAP Canada Inc., adding that the product is registered for use on cherries, grapes, peaches, plums, raspberries, strawberries, garlic, ginseng, lettuce and onions, among others.

In addition to its disease control properties, Rovral® fungicide also delivers a number of other benefits to fruit and vegetable growers including improved storability in crops such as cabbage and cauliflower. As a Group 2 fungicide, Rovral® is also a good rotational product on fruit and vegetables that typically receive multiple treatments.

The active ingredient in Rovral® is iprodione and the wettable powder formulation may be applied using aerial, field, knapsack, orchard or small sprayers.

About UAP Canada

Founded in 1978, United Agri Products (UAP) is the largest distributor of agricultural and non-crop inputs in Canada and the United States and is an emerging developer of their own proprietary innovative new technologies. UAP is helping growers meet the challenges of higher crop yields and healthier production practices by offering a comprehensive line of proven crop protection products, including plant nutrients, herbicides, fungicides, insecticides and specialty products. These products are available to Canadian growers through national and regional dealers. UAP Canada is headquartered in Dorchester, Ontario, with regional offices in Oak Bluff, Manitoba and Langley, British Columbia and reps in every corner of the country.

About FMC Corporation

FMC Corporation is a diversified chemical company serving agricultural, industrial and consumer markets globally for more than a century with innovative solutions, applications and quality products. The company employs approximately 4,800 people throughout the world. The company operates its businesses in three segments: Agricultural Products, Specialty Chemicals and Industrial Chemicals. For more information about FMC Corporation, go to www.FMC.com.

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Always read and follow label directions.

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