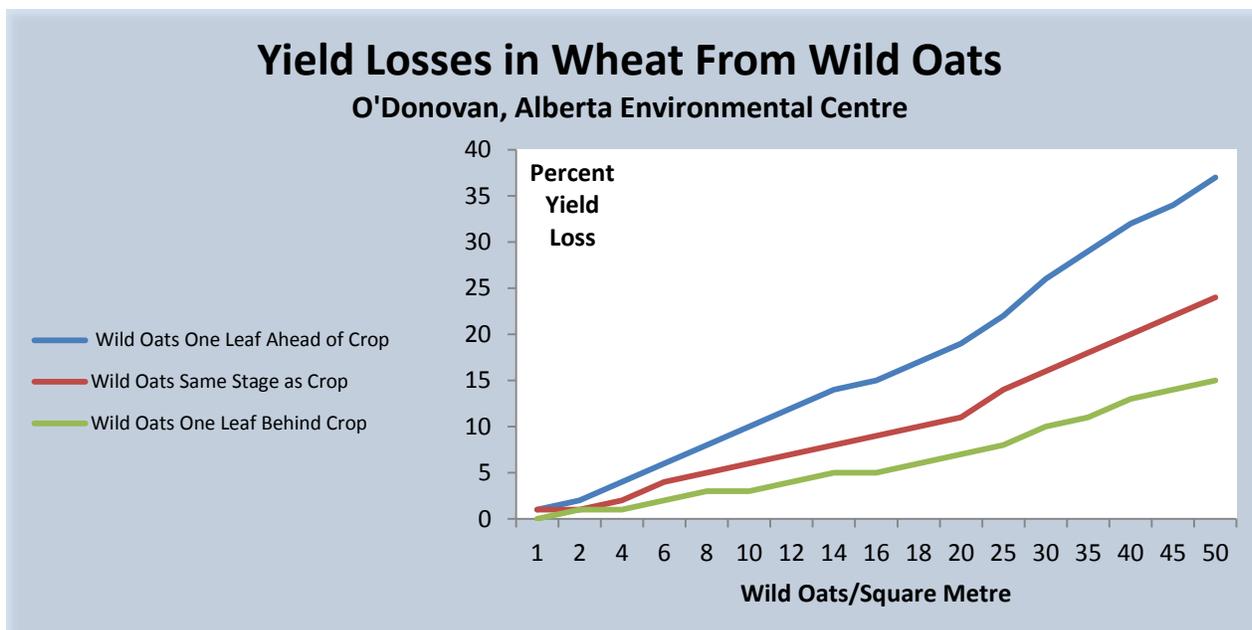




**Wild oats
are stealing
your yield.**

Wild Oats are extremely competitive with small grains in Western Canada. And, the earlier they are in your crop, the more competitive they can be. Research at the Alberta Environmental Centre illustrates the damage that an early season wild oat population can do. If the Wild Oats are just one leaf ahead of your spring wheat, just 20 wild oats per square metre can rob you of almost one fifth of your yield!



Fight back against wild oats with Avadex® MicroActiv herbicide.

You can reduce early season competition from wild oats by integrating a fall application of Avadex MicroActiv herbicide into your weed control program. When properly applied, Avadex creates a barrier of protection in the soil where wild oat plants take up the active ingredient through shoots as they emerge. Avadex prevents fatty acid synthesis in wild oats, stunting and killing them as they emerge. This “no-leaf” weed control reduces early season competition, preserving the yield potential of your crop.



Rotate to Group 8 with Avadex!

Wild oats that are resistant to Group 1 and 2 herbicides continue to spread across the Prairies. In the most recent survey*, wild oats resistant to Group 1, Group 2 or both Groups infested more than 16 million acres across the Prairies. One of the key tactics in an integrated resistance management strategy is to rotate the modes of action that you use on your farm. Avadex, a Group 8 herbicide, is an ideal rotation partner and will help you maintain your herbicidal tools for the long run.

*Beckie, Lozinski and Shirriff; *Prairie Weed Survey of Herbicide-Resistant Weeds: 2007 to 2009 (2012)*

Making Avadex MicroActiv work in minimum tillage

Avadex MicroActiv is a granular herbicide and needs incorporation for best results. However, for fall applications, incorporation can be delayed until spring. Simply apply Avadex when the soil temperature is below 4°C at a depth of 5 cm and within 3 weeks of soil freeze up. Spring snow melt will help to incorporate the active ingredient and then a single, heavy harrow pass before or after spring seeding will assist in building a continuous, Avadex-treated zone that will give you the best performance.

Avadex. Make it a
part of your Wild Oat
herbicide program
and GET THOSE
BUSHELs BACK!



Contact: Valerie Wilton, Gowan Canada 403-892-3058

Always read and follow label directions.

Avadex - Reg. No. 25112 Pest Control Products Act.

Fortress – Reg. No. 19521 Pest Control Products Act.

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