

Two Seed Treatments in Perfect Harmony

Experience for yourself how together the market leading nutritional and fungicidal seed treatments can grow you a bigger crop and earn you a better return on your entire crop inputs investment



AWAKEN[®] ST

Where Potential Meets Actual Yield

RANCONA[™] Apex is an exciting and unique triazole seed treatment fungicide with both contact and systemic activity, making it more potent for disease control especially for seed and soil borne fusarium due to its longer lasting residual activity.

RANCONA Apex has a novel micro-dispersion formulation, making it very easy to use and offering industry leading crop-safety.

This unique formulation offers a number of key benefits:

- **Ease of application even at low temperatures**
- **Exceptional seed flow**
- **Significantly reduced seed dust off**
- **Less treater build-up, easier clean-up and quicker return to the field**
- **Superior seed coverage which enhances disease control**

RANCONA Apex is proven to be an outstanding seed treatment for wheat, durum, barley, oats, rye and triticale. It combines excellent protection against Fusarium (seed and soil-borne), Common Root Rot, Smuts (including True Loose), Bunt, Leaf Stripe other labeled diseases with impeccable safety to seed emergence and viability and vigour.

Nutrition that Grows Results

Awaken[®] ST puts nutrients where a germinating crop needs them ... on the seed. It's a new nutrition loaded, growth-enhancing seed treatment for progressive cereal growers in pursuit of maximum yield and return on investment.

What is Awaken ST?

It is a patented zinc ammonium acetate complex with a balanced micronutrient package containing 5% zinc plus boron, copper, iron, manganese and molybdenum.

- It is the ONLY liquid nutrient registered by the CFIA specifically as a growth-enhancing seed treatment for use on a wide range of crops.

Features

- An easy flowing and convenient to use clear liquid
- May be applied on its own, blended or applied sequentially with traditional fungicide and/or insecticide seed treatments
- Easily applied with traditional seed treating equipment
- Extremely seed safe and non-dusty formulation

The Benefits of Awaken ST

- A larger, more extensive root system
- Quicker seedling emergence
- Better overall plant health and vigour
- Higher yield



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Awaken Your Crops



field with some bare seed down the road that only yielded in the 40 bu/ac range. I would definitely use the Rancona Apex/Awaken ST seed treatment mix again.”

Ryan Mercer – Mercer Seeds Ltd, Lethbridge, AB; “ We found that during seed treatment applications below freezing temperatures **Rancona** was extremely stable and flowed very well, with even distribution on the seed for both wheat and barley. I noticed longer lasting, stronger emergence efficacy, and vigorous seedlings, amazing given the cool, wet spring we had! As we continually push to seed earlier each spring, I believe in an effective multi-site product such as Rancona. It’s a must, given the pressures of an ever changing, and diverse disease spectrum, and our individual yield demands.”

The Buzz from Producers

Clint Porter - Landis, SK; “I used **Rancona Apex** (Fungicidal) and **Awaken ST** (Nutrient) as a seed treatment on my spring wheat in 2012. I mixed the products together simultaneously and found them very easy to use. I was even impressed with how the mixture didn’t leave much residue in my auger and trailer. The crop was basically disease free. No fusarium or other disease issues and I’m sure the Rancona played a part in that as well as the Awaken ST because the plants were under less stress. I was also very pleased with how quickly the crop emerged. The yield was great at 58 bu/ac (#1 high protein wheat) even with 10% hail damage to the field. In comparison, I had a

Tim Pizzezy – Inland Seeds Corp., Binscarth, MB; “We trialed **Awaken ST** on a field of CDC Utmost. The crop was seeded in early April and yielded exceptional results. The wheat emerged evenly, grew vigorously and never looked back. In June, the growing conditions got very wet in our area, but the crop that was treated with Awaken ST was deeply rooted and well established. It continued to grow very well through the wet season and there was very little drowned out area on the trial field. The wheat that was treated with Awaken ST was the most consistent and even wheat crop that we have ever produced on this field. We plan to treat all of our wheat with Awaken ST in 2013. I am excited to awake my crop to its full potential!”

Perfect Harmony in Action

