

FOR IMMEDIATE RELEASE

Canadian Potato and Onion Growers Have a New, Easy-To-Use Option for Improving Harvest and Storage Quality

Royal MH-30 Xtra Now Registered for Onions and Potatoes in Canada

Lawrenceville, Georgia (June 17, 2010)—Royal MH[®], a trusted and proven brand for producing quality potatoes and onions, is now available in a powerful new product. The registration marks the first time growers have access to an easy-to-mix and measure, versatile new tool for producing a top quality crop.

Royal MH-30 Xtra, marketed by Chemtura AgroSolutions, is a plant growth regulator that provides many harvest and storage quality benefits for both potatoes and onions.

“We’re confident that growers will appreciate the convenience and versatility of Royal MH-30 Xtra,” said Kevin Brost, Canadian Business Manager with Chemtura AgroSolutions. “This new product is easy to use and has a wide range of tank-mix options. Royal MH-30 Xtra is proven to reduce shrinkage and improve grade quality in potatoes, as well as preventing sprouting in storage.”

Royal MH-30 Xtra is available in an easy-to-use liquid formulation and is packed in 2 x 10 litre jugs, which means no messy dry product or difficult mixing. Royal MH-30 Xtra can decrease potato shrinkage by up to 15 percent, and improve grade by reducing the roughness of potatoes. With timely application, the number of undersized potatoes at harvest can also be substantially reduced.

Potatoes properly treated with Royal MH-30 Xtra can be held between 7–10 degrees Celsius without sprouting, which saves growers the cost of low-temperature storage and time consuming reconditioning. One application will protect potatoes from sprouting in storage by prolonging the naturally occurring dormant state and stopping internal sprouting in the tuber of the potato or onion. Additional treatments after storage are not necessary.

“Royal MH-30 Xtra is a substantial step forward for potato and onion growers who want to add value and quality to their harvest,” said Brost. “Growers now have more flexibility in marketing decisions and storage convenience without additional postharvest costs, while controlling volunteer potatoes in subsequent cropping.” For more information on the use of Royal-MH 30 Xtra contact your local Chemtura AgroSolutions 1-800-423-8569 or visit www.ChemturaAgroSolutions.com.

About Chemtura AgroSolutions

Chemtura AgroSolutions is focused on delivering improved profit potential to specialty crop growers through high-value plant health and pest control products that are backed by proven field expertise and service, as well as a commitment to expanding its portfolio of customer solutions in targeted markets around the globe. For more information about Chemtura AgroSolutions, visit www.ChemturaAgroSolutions.com.

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