



Chemtura announces a change in distribution for Crown® Seed Treatment

Winnipeg, MB, March 25, 2008 – Chemtura is pleased to announce that UAP Canada has taken on the exclusive distribution of Crown fungicide in Western Canada. UAP is committed to aggressively repositioning Crown's value and pricing structure for the 2008 growing season. The new 2008 price structure will allow lentil and chickpea growers to reduce their input costs while taking advantage of Crown's superior control of ascochyta, "a win, win situation" says Blair, UAP Seed Treatment Manager.

In addition to ascochyta, Crown will also control early season seedling diseases such as fusarium, rhizoctonia and botrytis. Crown is versatile and can be used on both lentils and chickpeas at similar rates. Mixing Crown with Allegiance FL adds pythium to the protection offered by Crown for use in chickpeas says Keith Lockhart, Commercial Manager with Chemtura.

Growers are encouraged to call their retailers to find out more about Crown Seed Treatment or call UAP Canada at 1-800-561-5444.

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About UAP

Founded in 1978, United Agri Products (UAP) is the largest distributor of agricultural and non-crop inputs in the United States and Canada. UAP markets a comprehensive line of products, including crop protection chemicals and plant nutrients to national and regional dealers. UAP's extensive infrastructure is a critical element of their supplier's route-to-market, as it enables them to reach a highly fragmented customer base.

About Chemtura

Chemtura's North American Crop Protection business is a leader in customer relationships. Our products of miticides, insecticides, fungicides, and specialty herbicides have direct channel access in targeted specialty crop markets.

Our products are formulated to enhance quality and increase yield for tree nuts, tree fruits, vines and vegetable crops in addition to row crops such as corn, cotton, potato, and tobacco.

Chemtura provides comprehensive solutions to growers by having the right people and the right products to work within our targeted markets. We pride ourselves in doing the right thing, the right way and for providing focused solutions to the market place. Our size makes us nimble and efficient in meeting our customers' needs.

For more information, visit www.uap.ca or contact:

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